

# 11 Dimensions GmbH

Company profile

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### **Facts about the company**

### Addresses:

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Owner and Managing director of 11 Dimensions GmbH, Germany:

Oliver Allenbacher

Partners of 11 Dimensions Kenya Inc., Kenya:

Oliver Allenbacher, CEO

Marian Abdallah Kassim, COO

Shamsa Kassim, CFO



# A short history:

The company was founded in July 2000 by Oliver Allenbacher, inventor of a text editor in 1983, with the aim to turn his visions into reality.

11 Dimensions has been working with experts and partners from the beginning

The annual turnover has been over € 100K per year ever since.

In March 2009 the subsidiary 11 Dimensions Kenya Inc. was founded and first projects were already successfully completed.



### **Subject of our business**

- 11 Dimensions has been concentrating on IT consulting whereby different areas of consulting are offered in:
  - Project management
  - Process consulting
  - Management consulting
  - International projects and communication
  - East Africa IT business and market researches
  - Main IT consulting in Middleware/EAI and databases
  - Custom Application development in CRM, ERP etc.
  - Web development
  - Support of Standard software
  - System integration of heterogeneous systems

Furthermore different software products from the above mentioned are developed and sold. They will be described in the "products" section of this document.



# Mission, Vision and Ethics

**Our mission** is to be the best in delivering exclusive consulting to achieve lasting improvements. Higher dimensions means in this context to recognize and appreciate hidden potential and possibilities.

### Our visions:

It has always been important to us to obtain positive leadership and management. Even more so today when this virtue has become rare

Many expect a rise in Africa because of the World Cup 2010 including us for different reasons:

The continent is awakening after markets in Asia and South America have emerged. The industrial world's financial crisis has not affected them much, the general political stability is improving and the amount of natural resources is outstanding.

We concentrate on East Africa because of the bright future; it has industrially remarkable ICT efforts in this region and our good contacts with them.

**Ethics** is very important to us as it expresses the way we conduct our business.

Respect, fairness and integrity are the cores and beginnings of a sustainable relationship which we can strive to maintain.



### Your benefits

We help you lower costs and better your business in quality.

- You benefit from our sound knowledge in diverse industries like:
  - Industry (automotive, semi-conductor, electronics, aerospace, chemistry, construction etc.)
  - Finance (banking, stock market, life and property insurance etc.)
  - Commerce (E-Commerce, retailers, wholesalers, logistics etc.)
  - Telecoms (mobile, landline, internet, wireless, electronic payment etc.)
  - Healthcare, Media, Public Administration, Research/Science etc.
- Resolve conflicts and unstructured problems
- Good decisions in present time to enable a better future
- Improving the company structure and culture
- Improving the company's knowledge ability and its stakeholders
- Benefit from our international network and outstanding communication skills
- Our ideas and problem solving are groundbreaking.

"The Difficult is that which can be done immediately; the Impossible is that which takes a little longer." (George Santayana, Spanish philosopher)



### **Our competence**

Here is a list of soft and hard skills which we offer:

- Languages: English, German, French, Kiswahili, Spanish, Turkish and Arabic
- Cultural awareness and knowledge especially in the European, African and Asian region
- International communication
- Organizational talents and reputation to deliver on time
- Problem and conflict management
- Training and coaching experience
- System integration of legacy and modern IT world

Our technology expertise encompasses a large number of skills which are shortlisted here focusing on six main categories.

Middleware/EAI/SOA: Tibco Businessworks, IBM Websphere, BEA Weblogic, SAP Netweaver XI/PI, Software AG Webmethods

Databases: Oracle, Sybase, DB/2, SQLServer, MySQL, IMS etc.

Operating Systems: UNIX, Linux, Windows, VMS, MVS, MacOS etc.

Application development - Program Languages:

Java, C, C++, C#, VBx, PHP, Perl, Script languages, PL/1, COBOL, PL/SQL, T-SQL etc.

Web technology: CMS, WSLT, XML, HTML, ASP, SSI etc.

Standard software: Portal Infranet, Kenan Arbor, Geneva, Siebel,

Clarify, Peoplesoft, Enfinity, Kondor+ etc.



### Resources

11 Dimensions GmbH liaises with us employees, freelancers and partner companies.

All employees have more vast experience and some have more than 20 years of professional experience in ICT.

We have acquired profound knowledge on industries, business skills and information technology itself.

Our emphasis is on teamwork and dedication.

Our team has obtained good training and coaching knowhow giving courses about personal development and IT skills.

The team members' qualification is facilitated by us as constant learning keeps us top in business world.

Our partners and employees are available in different locations if necessary and maintain their network all over the world.

We believe that networking will become increasingly important to facilitate smaller entities of workforce performing best.



### **Products**

### **SQLExecute**

11Dimensions SQLExecute is one of the leading SQL execution tool on the market which automatically logs the processed statements and creates their undo statements in a multi-database environment.

Connections to multiple database systems with different vendors are possible. This feature also saves the effort of running your queries distributed and manage connections yourself. Organizations who have implemented it have achieved 30% to 50% greater productivity compared to alternative technologies.

Automated logs are created which enable one to identify the content of your query and timeframe.

Automated creation of undo statements which can be used to revert queries partly or fully.

Scheduled execution is possible.

SQL Execute provides proven performance and reliability and facilitates the best possible query technology.

# **Application Integration Server**

Integrate complex Operating Systems with ONE solution.

- Frees and re-uses important business applications
- Increases flexibility and stability
- Enhances your multi platform environment
- Saves costs due to high scalability



# **XConnectivity**

- XConnectivity automates your connectivity creations and installations
- Automates time wasting configuration
- Saving cost and time
- Increases flexibility and stability

### 11 Dimensions WebDB

Construction kit for development of web applications.

In the modern market there is increase in demand of having access to and being able to change enterprise data at different places which includes foreign countries as well. Examples are:

- The connections between subsidiaries and partners, representatives, clients or branch offices.
- Different client environments like Windows, Linux, MacOS or UNIX.
- Demand to unify and to create interfaces to standard software products for the previous applications which were not able to communicate with each other.

### The benefits are:

- Manage company's business
- Available at different locations all the time
- Available wherever you are
- Full functionality



# **Project references (selection)**

### Infineon

Production operations/support, consulting/coordinating, development and deployment of EMap DataRouting system (EAI) worldwide data routine of Infineon wafer maps (semi conductor production) with an international team

Development of generic converter layer, special inking, engineering lot support, tools for product rollout of international scope and reporting. Connectivity to external international partners and customers Migration of Tibco Businessworks, DB, OS and hardware. Consulting in business and technology issues, Configuration management

### Qimonda

Consulting, development, operations and support of their business functionality.

Connectivity to their international partners and customers. Worldwide coordination with different sites in Asia, Europe, USA

Carve out for Qimonda from the Infineon platform, installation of new platform

Consulting for Qimonda plus developing Checker and Converter layer (Java)

### **Deutsche Telekom**

Data analysis and cleansing, last level support in CRM, Order Management and production support of the Portal Infranet Billing system

Consulting in the area of CRM and billing.

Consulting in the area of provisioning and privileges.

Data mining and data cleansing in the above mentioned areas.

Tool development

Migration of mass data in the CRM area



### **Premiere**

Program planning

Development of Press and magazine export, Electronic Program Guide (EPG).

Consulting and coordination in the area of export activities involving European press agencies.

Implementation and introduction of new Program planning system Development of exports for press, magazines, CD, EPG, market research, web and WAP, automation of exports and file transfers, new event history – data modelling of new press system Migration of old data in the new system

### 02

**Dealer Commission System** 

Import/export/calculation of commission from billing, activation and dealer data.

Consulting in the area of special commission calculation, database tuning and development of tools.

Operations of DCS system in production.

### Reuters

Kondor+, profit and loss calculation

Performance improvements and development of tools around Kondor+, foreign exchange report.

Consulting and development of system/performance tools.

# **Groovehut Apartments**

Creation of corporate design for print media and web page Design and implementation of a company webpage considering the special need of the Lake Victoria region Project Management



### 11 Dimensions Kenya

Foundation Feb March 2009 as an inc

High demand as ICT boom in Kenya reflecting construction boom

3 DSL fibre optic cable from June 2009: EASSY, TEAMS, SECAM

First projects

Market research in the health and education area

Main focus on: project management, backend solutions, web-, connectivity and network solutions, CMS solutions

Reflecting the need of a hub in the East African market

Consulting for the local Kenyan, East African, German and European market

Outlook projects high demand when fast internet, World Cup 2010 Planned projects German African